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# BEER SIZING & DIMENSIONS

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*Blue Label*<sup>TM</sup>

PACKAGING CO

# BEER CONTAINER SIZES

The following sizes are based on the most common container sizes in the industry. Blue Label Digital supplies all of these die sizes in-house, allowing our customers to avoid additional fees associated with custom dies. Blue Label Digital is also a custom label printer, and has experience producing labels of many custom sizes and shapes.



## Beer Cans

Can Size	Size of Label
8 oz	2.25" x 8"
12 oz	3.625" x 8"
12 oz - Half wrap	3.625" x 5.5"
16 oz	5" x 8"
16 oz - Half wrap	5" x 5.5"
22 oz	4" x 7.5"
24 oz	6.5" x 9"
32 oz (Crowler)	6" x 10"



## Beer Bottles

Bottle Size	Size of Label
12 oz (Stubble)	3.5" x 7"
22 oz (Bomber)	4" x 8"
75oz (Growler)	4" circle (typically)



## Beer Kegs

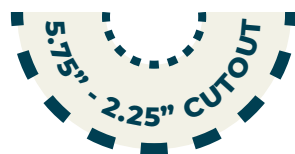
Keg artwork: 2.9375" x 12" (Artwork repeats every 12")

Keg Size	# of wraps per roll
1/2 barrel (Full Size Keg)	130
1/4 barrel (Quarter Keg)	165
1/6 barrel (Sixtel)	200



## Keg Collars

Blue Label Digital's **Keg Collar Cooperative** program allows brewers to get great pricing on their keg collars. The deadline for approved orders with artwork is the 15th of every month.



*BlueLabel*<sup>™</sup>  
PACKAGING 

**TELEPHONE:**  
**(866) 506 2583**

**ADDRESS:**  
3760 LANCASTER NEW LEX RD. SE  
LANCASTER, OHIO 4310

**DIGITAL:**  
[INFO@BLUELABELDIGITAL.COM](mailto:INFO@BLUELABELDIGITAL.COM)  
[WWW.BLUELABELDIGITAL.COM](http://WWW.BLUELABELDIGITAL.COM)